

GOVERNMENT OF ANDRHA PRADESH  
ABSTRACT

CAF&CS DEPT. – Civil Supplies – Rs. 1/- a Kg rice scheme – Implementation with effect from 01.11.2011 – Expenditure for publicity material – Sanction – Orders – Issued.

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CONSUMER AFFAIRS, FOOD & CIVIL SUPPLIES (CS.I) DEPARTMENT

G.O.Rt.No.

Dated 03.11.2011  
Read the following:

1. G.O.Ms.No. 25, CAF & CS(CS.I) Dept. dt. 4.10.2011.
2. From CCS & EO Secretary to Govt., Lr.No. PDS.1/4611/2011, Dt. 29.10.2011.
3. From CCS, AP Hyderabad Note file No. PDS.1/4611/2011.

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**ORDER:**

In the G.O. first read above, orders were issued introducing the scheme of providing rice @ Rs. 1/-per Kg. at highly subsidized rate to the white card holders and AAY card holders, w.e.f.01-11-2011 and ordered the Commissioner of Civil Supplies to give wide publicity to the scheme.

2. In the reference 2<sup>nd</sup> read above, Commissioner of Civil Supplies & E.O. Secretary to Government has requested the Government of India to provide an amount of Rs. 2.04 crores for the purpose of meeting the expenditure on massive publicity campaign of the scheme.

3. In the reference 3<sup>rd</sup> read above, the Commissioner of Civil Supplies , AP, Hyderabad has requested the Government to sanction and release an amount of Rs. 2.04 crores for incurring expenditure towards printing of publicity material, subject to reimbursement from Government of India an expenditure on publicity of Rs. 1/- a Kg rice scheme of Government of AP.

4. The Government after careful examination, hereby accord administrative sanction for an amount of Rs. 2,04,00,000/- (Rupees Two Crore and Four Lakhs only) for incurring expenditure towards printing of publicity material under the respective heads of accounts subject to reimbursement from Government of India by the end of this financial year.

5. The receipt of funds from Government of India, as requested in the reference 2<sup>nd</sup> read above will take some more time. In view of the urgency and importance of the scheme, the Government hereby accord permission to the Commissioner of Civil Supplies, AP Hyderabad to meet the expenditure sanctioned in Para 4 above from the following schemes subject to reimbursement from Government of India.

(i)	Publicity cum Awareness campaign of TPDS Scheme (Funds Provided by Govt of India)	- Rs. 8,00,000/-
(ii)	PD Account No. 7 of CCS under user charges scheme	Rs. 46,00,000/-
(iii)	Subsidy on Rice Scheme (Funds available with VC&MD, APSCSCL, Hyd)	Rs.1,50,00,000/-
	Total Rs.	Rs.2,04,00,000/-

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6. The release of Rs.1.5 crore is issued with the concurrence of the Finance Department vide U.O. dated 31-10-2011.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

HARPREET SINGH  
E.O. SECRETARY TO GOVERNMENT

To  
The Commissioner of Civil Supplies, A.P., Hyderabad  
The VC & MD, APSCSCL, Hyderabad  
Copy to:  
All District Collectors  
P.S. to Minister (CS,F & CA LM & LA)  
P.A to E.O. Secretary to Government  
P.A to E.O. Joint Secretary to Government  
Finance ( Expr.AHFFCS & E) Department  
SC/SF

// FORWARDED BY ORDER //

SECTION OFFICER